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Ultra Smooth Skin Unveils Exclusive Affirm System for Aging Skin

Scottsdale, Ariz. – Oct. 26, 2006 –Ultra Smooth Skin recently introduced a new state-of-the-art skin care system, Affirm. This advanced laser system, which is offered exclusively at Ultra Smooth Skin Care centers in Arizona, provides treatments for skin rejuvenation, wrinkle reduction, scars, pigmented lesions, and age-related skin conditions. Affirm reduces the effects of time on the skin, uncovering more youthful, healthy skin.

Affirm is the first microthermal-rejuvenation system that includes patent-pending mid-infrared Combined Apex Pulse (CAP) laser technology and Xenon Pulsed Light (XPL) technology in one system. CAP technology stimulates collagen production throughout the entire treatment area. Through precise thermal manipulation of the epidermal and dermal tissue, it remodels collagen through the papillary dermis to promote collagen production and skin tightening. For a preview of Affirm, visit www.cynosurelaser.com/affirm-show.

Clinical studies have proven that the Affirm is less painful, takes less time, is less costly and is safer than the Fraxel treatment for the removal of wrinkles and scars. The Photofacial portion of the system effectively eradicates dyschromia, a common condition associated with aging skin. The Photofacial provides enhanced outcomes by targeting superficial pigment, veins and the blush of rosacea associated with sun-damaged skin. This revolutionary technology makes treatments easier, faster and more effective than other similar protocols. Treatment does not require the use of messy gels or lotions thereby increasing patient throughput. When combined with the SmartCool system, the treatment is virtually painless.

“We’re very excited about the possibilities with this new skin care technology,” said Lisa Williams, the Director of Ultra Smooth Skin and a certified nurse practitioner. “With the Affirm system, we can treat patients who are looking to avoid invasive and costly plastic surgery.

For a demonstration of the Affirm system, please contact Curt Blakeney at 480-628-1611.

About Ultra Smooth Skin

Ultra Smooth Skin specializes in high quality, non-invasive cosmetic treatment to clients that are interested in looking younger and enjoying healthy, smooth skin. Ultra Smooth Skin has six Valley locations: Canyon Falls in North Scottsdale at 14891 N. Northsight Blvd; Steven Paul Salon in Old Town Scottsdale at 7035. E. 3rd Ave.; Lavender’s Day Spa in Surprise at 17173 N. Litchfield Rd.; Beauty Max Store & Salon in Peoria at 8215 W. Bell Rd.; The Vu in Fountain Hills at 14815 E Shea, Suite 121; and L’mage Studios in Chandler at 2316 N. Alma School Rd. For more information, visit www.ultrasmoothskin.com or call 480-473-5017.

About Lisa Williams

Lisa Williams (MS, RN, ANP-C), the Director of Ultra Smooth Skin, is an expert with various skin care treatments, including laser hair removal, Botox, Restylane & Cosmoplast fillers, spider vein therapy, scar & stretch mark reduction, laser treatment of: wrinkles and hyperpigmentation, de-pigmentation procedures, skin tightening, photofacials, and removal of enlarged pores and age spots. She also performs acne therapy, chemical peels and microdermabrasion treatments. She uses state-of-the-art procedures to prevent and treat facial wrinkles, and other disorders related to aging, as well as problem skin.

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