

**FOR IMMEDIATE RELEASE**

May 3, 2005

***“Look younger without the invasiveness of surgery”***

Scottsdale, Ariz. —  
Medical Aesthetics by Lisa Williams is now offering the newest technology for the woman of Arizona: a face lift without the invasiveness of surgery.

Williams, a certified Nurse Practitioner, added the new *Non-surgical Skin Tightening Facial Lift* so her patients would have another option —

specifically going under a knife — to take years off their looks.

The *Non-Surgical Tightening Facial Lift* laser operates by heating the underlying skin layers and forming new collagen, resulting in smoother and tighter skin. A cooling device co-operates with the laser in order to protect the skin with every laser pulse. This allows for quick results as well as comfort for the patient.

“It is wonderful this new technology is available so patients have options,” states Williams.

“Laser technology is the future and patients can expect to see more of it.”

For more information patients can call 480-998-0333, extension 246 to make an appointment or schedule a consultation.

-----  
Allyson Lichtenthal  
PR MATTERS  
[publicrelationsmatters@yahoo.com](mailto:publicrelationsmatters@yahoo.com)

---

***About Medical Aesthetic by Lisa Williams***

Lisa Williams is the Nurse Practitioner and owner of the new *Medical Aesthetics by Lisa Williams*, located in the Northsight Shopping Center in Scottsdale, Arizona. Williams brings her five years of medical experience to the field. Starting in 2002, Williams has been under the nurse license compact agreement in 16 states, including Arizona, and was certified in cosmetic dermatology in 2003. Williams graduated with a Masters of Science and as an Adult Nurse Practitioner at Arizona State University in 2003.

She has years of training and experience in the services she offers her patients including: Botox, Chemical Peels, Microdermabrasion, Laser Resurfacing, Restylane Filler Injections, Sclerotherapy, Laser Hair Removal, IPL Rejuvenation, Photofacials, Laser Facial and Leg Vein Treatment, Laser Peels as well as Acne Therapy.

Patients can call 480-998-0333 extension 246 for a consultation, or to set-up an appointment.

---